

Armaan Parvez

Product Designer

Lucknow, India · Open to remote and relocation · Available immediately
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SUMMARY

Product designer with 4 years of experience across SaaS, healthcare, fintech and travel. Led design direction for 7 web and mobile products and a 500+ component design system at a Swiss software company. Rebuilt a nutrition platform 0-to-1 that cut onboarding drop-off and tripled the client caseload one practitioner could manage. Computer science background, with production frontend work in React, Next.js and TypeScript.

EXPERIENCE

Product Designer

September 2025 – August 2026

Dinnova AG · Switzerland (Remote)

- Led UI/UX design across 7 web and mobile products, partnering directly with founders and engineers from problem definition through production release.
- Built and maintained a **500+ component design system** in Figma with matching code, adopted across all products as the single source of truth for design and engineering.
- Translated product goals into user flows and information architecture, and integrated AI tooling into research, ideation and production workflows.

Product and UI Designer

October 2022 – September 2025

Independent Consultant · Remote

- Delivered **50+ product design projects** for clients across SaaS, fintech, healthcare and travel, from full 0-to-1 builds to focused single-surface work.
- Ranked **top 3% on Freelancer.com** with a 5.0 rating across 31 clients in 24+ countries.
- Designed and documented design systems adopted directly into client engineering builds.

PROJECTS

NutriFlow · Healthtech nutrition platform

Product Designer

- Rebuilt the mobile application and designed the practitioner dashboard from scratch (0 to 1), unifying both into one platform across iOS, Android and web.
- Cut onboarding from **21 screens to 15** at the primary drop-off point; designed three meal-logging methods: AI photo recognition, barcode scan and label scan.
- Reduced meal-logging time **~40%** and weekly planning **~60%**, tripling the client caseload one nutritionist could manage.

Raasta · Travel platform for India

Founder and Product Designer

- Designed 75+ screens for a pre-launch travel platform covering curated trips and multi-stop journeys across every Indian state.
- Defined information architecture, navigation and end-to-end user flows from zero, and built the design system behind discovery and trip planning.

Graphline and Jobless

Designer and Developer

- Graphline: open-source tool mapping the public footprint behind an email or username across 13 sources, with live-streamed results and confidence grading. Built with Next.js.
- Jobless: Chrome extension that autofills job applications from a single set of stored answers. Published on the Chrome Web Store.

SKILLS

UI Design, UX Design, Interaction Design, Design Systems, User Research, Information Architecture, Wireframing, Prototyping, Usability Testing, User Flows, Product Strategy, Responsive Web Design, Mobile Design (iOS and Android), Developer Handoff, Cross-Functional Collaboration, Design Leadership, AI-Assisted Development

Figma (auto layout, variables, components, Dev Mode), Adobe Creative Suite, Sketch, Framer, Notion, React, Next.js, TypeScript, HTML, CSS

EDUCATION

Bachelor of Technology, Computer Science

BBD Engineering College, Lucknow, India · 2021 – 2025