Armaan Parvez

Product Designer · 4 years of experience

Email helloarmaanux@gmail.com
Phone +91 7651861881
Based in Lucknow, India · open to relocation

I'm a product designer who likes getting to the bottom of a problem before touching the screens. I handle the whole thing, from research and flows to the interface and the design system behind it, and I work closely with product and engineering until it ships. AI is part of how I work every day: I use it to research, understand users, test ideas and build my own products, but the design calls are always mine.

Links

armaanux.in
linkedin.com/in/armaanux
github.com/armaanux

Education

BBD Engineering College
B.Tech, Computer Science
2021 – 2025, Lucknow

Recognition

5.0 rating across 31 client reviews from 24+ countries.

Top 3% for design skills on Freelancer.com.

Skills

Design
UI and UX, interaction design, 0-to-1 products, SaaS, mobile-first

Research and systems
User research, usability testing, information architecture, prototyping, design systems

Tools
Figma, Framer, Sketch, Adobe Creative Suite, Notion, Claude

Experience

Dinnova AG / Product Designer

Switzerland, remote / Sep 2025 – Aug 2026

- Redesigned a healthtech nutrition platform across iOS, Android and web. Nutritionists could handle **3x the clients**, and meal logging and weekly planning took **~40%** and **~60%** less time.
- Rebuilt the mobile app and designed the nutritionist dashboard from scratch through launch, cutting onboarding from **21 screens to 15** where users were dropping off.
- Owned UI and UX for **7 web and mobile products** and their marketing sites, shipping **15+ releases** and a Figma component library for each one (**500+ components** in total).
- Worked directly with founders and engineers to turn product goals into user flows and information architecture. Used AI for research, ideation and quick prototypes, while making every design decision personally.

Self-Employed / UX/UI Designer

Remote / Oct 2022 – Aug 2025

- Delivered **35+ product design projects** across SaaS, fintech, healthcare and travel, many of which went live.
- Redesigned client products and rebuilt their UI as reusable component libraries, documented well enough that client engineers built from them without a designer.

Projects

Raasta / Travel platform for India — raasta.app

- Designed 75+ screens for curated trips and multi-stop planning across every Indian state, with the information architecture and design system built from zero.

Graphline / OSINT footprint mapper — github.com/armaanux/graphline

- Conceived the idea, shaped every flow and built it by directing Claude. Maps the public footprint behind an email, phone or username across 13 sources, with confidence grading on every result.

OpenLabel / Offline food-label scanner — github.com/armaanux/openlabel

- Built and shipped an offline-first scanner that returns a 0–10 health score for any packaged food in India.